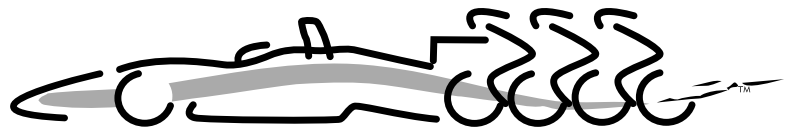


DRIVER, TEAM & VIP INFORMATION

FRIDAY
AUGUST 20
approx. **6:15 PM**

ROAD AMERICA,
ELKHART LAKE,
WISCONSIN



tourdeRoadAmerica **BIKE RIDE TO FIGHT CANCER**



AUSTIN HATCHER FOUNDATION
for a carefree childhood



Vince Lombardi Cancer Clinic®
Aurora Health Care



JOIN US! **BIKE THE TRACK** WITH YOUR FELLOW DRIVERS,
TEAM MEMBERS, OFFICIALS, AND FANS!

SUPPORT CANCER SURVIVORSHIP!

- Please join us for the **tourdeRoadAmerica** on **Friday, August 20, 2010** as we bicycle the beautiful Road America circuit in support of the **Austin Hatcher Foundation, the Lance Armstrong Foundation, the Vince Lombardi Cancer Clinic** and the millions of people whose lives are affected by cancer. The ride begins immediately following the conclusion of the day's racing (about 6:15 P.M.).
- Drivers from the American Le Mans, IMSA Lites, Patrón GT3 Challenge, Star Mazda, Formula 2000, Volkswagen Jetta TDI Cup, and Formula 2000 race series will join team members, series personnel, families, friends, fans, local cyclists, and cancer survivors for a fun ride on the track. Our goal to raise \$30,000 to help people survive cancer.
- There will also be a silent auction. In 2009, donations of race memorabilia from teams raised over \$3,500. Please save up some unique items from your season for the auction!
- **Sign up today!**
For more information, visit www.pelotonride.org/team_info.html
or e-mail Patrick at picrobb@pelotonride.org.

EVENT INFO

HOW TO PARTICIPATE:

RIDE - We'll have use of the track from about 6:15 PM until dark. Ride one lap or ten, or take turns on the bike with your teammates. It's all about having fun with the fans and beating cancer. It's not a race....unless you want it to be! We have a limited amount of bicycles to loan for people or teams of people who make a contribution to the one of our beneficiaries. If you can bring a bike, or ship it, it would help us out immensely.

CONTRIBUTE - Donate an item of racing memorabilia for our silent auction (details below), or make a tax-deductible contribution. In-kind donations are also appreciated to help cover event expenses.

EVENT SCHEDULE

Friday - August 20

Booth hours 9 AM - Ride Close

Bike Fitting 9 AM - 5 PM

Saturday - August 21

tourdeRoadAmerica 6:00 PM Opening Ceremonies

Silent Auction

Sunday - August 22

Silent Auction

LOANER BICYCLES

Yes, we have bicycles for those who can't get their own bike to the track. Contact Brett (below) for bike questions or if you have an additional bike that a fellow driver or team member can use.

SILENT AUCTION ITEMS

Racing memorabilia are an instant hit with fans and a great way to raise funds for the LAF. Popular items include autographed crew shirts, helmet visors, and aero bits. Items will be collected at the PR meeting at Road America, and at the LAF booth. The more unique, the better!

tourdeRoadAmerica / LAF Booth

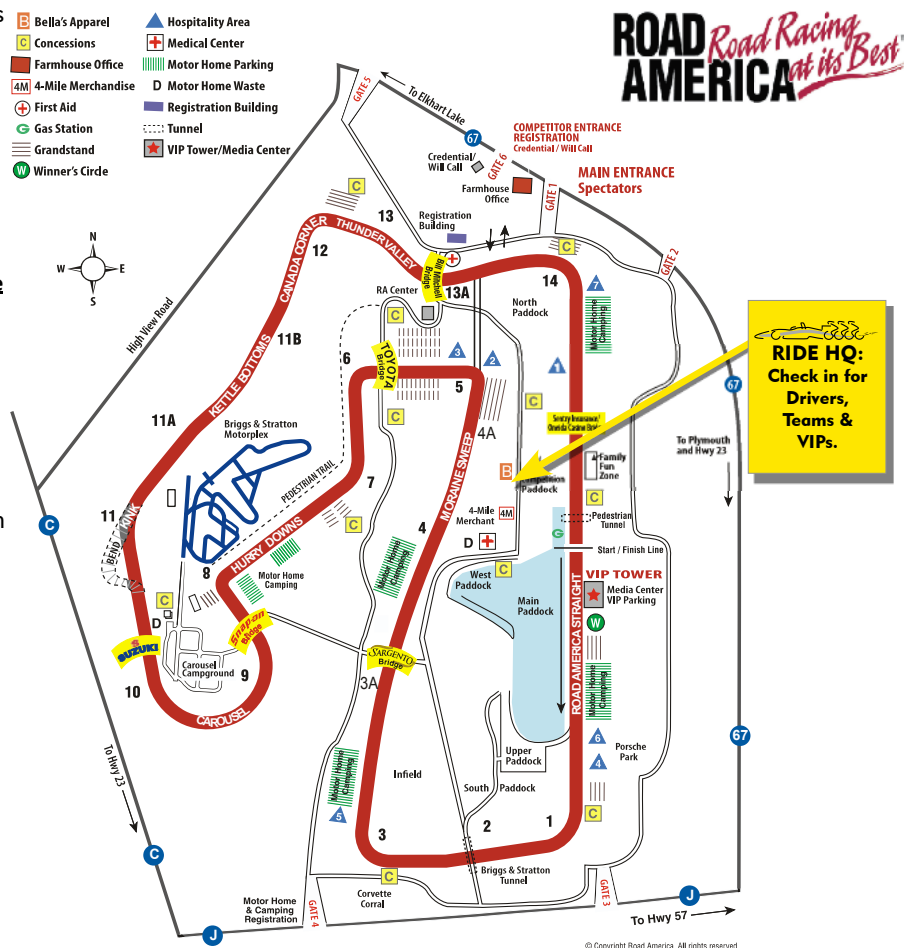
The booth is the headquarters for all events. All riders in the Tour de Road America must check in here before 6 PM on Friday to get a track-entry wristband. Those who are being provided loaner bicycles should stop by anytime on Friday (before 5 PM).

CONTACTS

Patrick Robb, Team and Series Relations Chairperson
tel: 586.823.4749 pcrobb@pelotonride.org
Brett Edgerle, Co-Organizer
tel: 920.459.8885 bedgerle@yahoo.com

MORE INFO and DRIVER FAQs

www.pelotonride.org/driver_info.html



CREW & TEAM SIGN UP

(This form not for drivers)

INDIVIDUAL RIDER

I'll be there and will bring my own bicycle and helmet. (suggested donation \$25)

Please provide me with a bicycle and helmet. (suggested donation \$50)

My preferred frame size is _____

I plan to ride _____ lap(s) (4.0 miles / lap)

SILENT AUCTION

We will provide the following memorabilia items for the Silent Auction fundraiser. (See part 1 for details)

CONTRIBUTE

Donations will fund the cancer education, research, and survivorship programs of our beneficiaries, all of which are 501(c)3 charitable organization. Contributions are tax-deductible to the extent of the law. Our goal is to raise \$30,000 during the Tour de Road America and the Road Race Showcase at Road America.

Contribution Amount _\$ _____

MasterCard Visa AMEX Check

Billing Address (for credit card)

City _____ State / Province _____ Zip / Postal Code _____ Country _____

You can participate as an individual or a team. If you sign up as an individual, please let us know how many laps you will ride. We will pair you with another rider and you will pit and switch riders after that lap. **NEW! Form your own Team!** Teams may also be formed to give your crew a chance to participate. This also lets us maximize the use of the limited supply of bicycles. Challenge your crew to pass the hat to raise money for the LAF.

TEAM PARTICIPATION

We'll be there and will bring our own bicycle(s) and helmet. (suggested donation \$50)

Please provide our team with a bicycle and helmet. (suggested donation \$75)

TEAM ROSTER

Name	# Laps
------	--------

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

8 lap max per team

Our team pledges to raise \$_____ for the LAF. We will turn in our pledges at the start of the ride. The top fundraising team will be recognized at opening ceremonies.

CONTACT INFORMATION

Name (or name of team captain)

Team

Series

Contact Info (tel, fax, or e-mail)

Account #

Exp. Date

CVW Code

Name on Card

Signature

Telephone (REQUIRED for Credit Card donations)

PLEASE RSVP BY AUGUST 1

MAIL IT

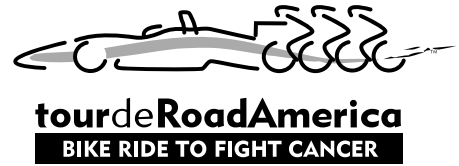
Tour de Road America, 721 Alexander Ave, Royal Oak, MI 48067

PHONE IT

(586) 823-4749

2010 tourdeRoadAmerica Pledge Form

use this form to collect pledges among the team, friends, & family



PLEDGES

Tour de Road America 2010

1. DONOR CONTACT INFORMATION

FIRST NAME	MI	LAST NAME	COMPANY
MAILING STREET ADDRESS			SUITE/APT. NO
CITY	STATE	ZIP	COUNTRY
PHONE (MANDATORY FOR CREDIT/DEBIT)			

2. DONATION INFORMATION

AMOUNT: \$ _____

- CHECK PLEASE MAKE CHECKS PAYABLE TO EITHER THE "LANCE ARMSTRONG FOUNDATION" OR "AUSTIN HATCHER FOUNDATION"
- CREDIT TYPE: AMEX VISA MC DISC

CREDIT CARD NUMBER	EXP. DATE (MO/YR)	CVV #
SIGNATURE FOR CREDIT CARDS		

Tour de Road America 2010

1. DONOR CONTACT INFORMATION

FIRST NAME	MI	LAST NAME	COMPANY
MAILING STREET ADDRESS			SUITE/APT. NO
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- CREDIT TYPE: AMEX VISA MC DISC

CREDIT CARD NUMBER	EXP. DATE (MO/YR)	CVV #
SIGNATURE FOR CREDIT CARDS		

Please return this form and the donations you have collected to the **tourdeRoadAmerica** booth by 6:00 PM, Friday, August 20, 2010.

(This form not for teams/crews)

DRIVER INFO

(take this with you)

JOIN US!

BIKE THE TRACK

WITH YOUR FELLOW DRIVERS, TEAM MEMBERS, OFFICIALS, AND FANS!

Benefiting



AUSTIN HATCHER FOUNDATION
for a carefree childhood



Vince Lombardi Cancer Clinic
Aurora Health Care



Who: Drivers, team members, series personnel, families, friends, fans, local cyclists, and cancer survivors.

What: A **family-friendly ride** on the track. Ride 1 lap or as many as you can do before it gets dark.

It's not a race (unless you make it one!)

When: 6:15 PM, Friday August 20

Why: Our goal to raise \$30,000 to help people survive cancer.

How: **Please sign up by Monday, August 8**

There will also be a silent auction. In 2009, donations of race memorabilia from teams raised over \$3,500. **Please save up some unique items from your season for the auction!** Crew shirts, fire suits, visors, and other one-of-a-kind autographed items are great for the auction!

MORE INFO

Maps to our booth, schedules, team sign up forms, FAQs visit

www.pelotonride.org/driver_info.html or e-mail Patrick at pcrebb@pelotonride.org.

GET GEAR



www.pelotonride.org/tdra_store.html

www.pelotonride.org/driver_info.html

DRIVER SIGN UP

(send this in!)

YES

I'll be there and will bring a bicycle and helmet.

YES

I'd like to ride, please try to find a bike and helmet for me.

Preferred frame size _____
If you don't know your frame size, how tall are you? _____

Maybe

I'll might be there. Check back with me later.

Name

Team

Series

Contact Info (tel, fax, or e-mail)

HELP WITH PUBLICITY

QUOTE ME

Your statement about cancer, personal cancer connections, or cancer survivorship, the Lance Armstrong Foundation or the Austin Hatcher Foundation.

→

WORK WITH MY PR PERSON

→ PR Name: _____
Mobile Tel: (_____) _____
E-mail: _____

PLEASE RSVP BY AUGUST 8

MAIL IT

Tour de Road America
721 Alexander Ave, Royal Oak, MI 48067

TEXT IT

(248) 884-1433

PHONE IT

(586) 823-4749