



**INDYCAR.COM PRESENTS LIVE VIDEO STREAMING OF SECOND ANNUAL PIZZA RANCH 100
STAR MAZDA CHAMPIONSHIP RACE THIS WEEKEND AT IOWA SPEEDWAY**

Newton, IA / June 17, 2010 – The second annual Pizza Ranch 100, Round 5 of the 2010 Star Mazda Championship presented by Goodyear, will be streamed via live internet video this weekend. The Star Mazda Championship race, scheduled to take the green flag at 7:15 pm Central Time (8:15 pm ET) Saturday, June 19.

Other weekend races that are part of the IRL Road to Indy program will also be streamed live; Firestone Indy Lights (8:45 pm Central/9:45 ET) and the Cooper Tires Presents USF2000 National Championship Powered by Mazda (3:50 pm Central/4:50 ET).

The 'on air' team are all motorsports industry veterans, including Kevin Lee, Mark Jaynes and Jake Query. Lee has been an announcer for the Indy Motor Speedway since 2001 and also works the IZOD Indy Car broadcasts on Versus. In addition, he broadcasts for the Indiana Pacers and Indianapolis Colts radio networks. Mark Jaynes has been a pit reporter for the Indianapolis Motor Speedway Radio Network in 1996. Jake Query has been a member of the Indianapolis Motor Speedway Radio Network since 2007 and is also a pit reporter for IZOD IndyCar events.

In addition to the streaming video coverage of the two Road to Indy Oval races (the Night Before the 500 at O'Reilly Raceway Park and the Pizza Ranch 100 at Iowa Speedway), a number of other events on the 2010 Star



Mazda Championship schedule will be broadcast both live and tape-delay in the U.S., Canada, South America and Europe. A major sponsor of the Star Mazda TV package is VISIT **FLORIDA** (www.visitflorida.com), the state's official tourism marketing corporation. In addition, drivers will be competing for the inaugural VISIT**FLORIDA** Cup; the driver scoring the most points in the five weekends / seven races sponsored by VISIT**FLORIDA** (Sebring, Autobahn double-header, New Jersey double-header, Mosport, Road Atlanta) will win a Florida dream vacation.

Two of the race weekends, New Jersey Motorsports Park (June 26 – 27) and Autobahn Country Club (July 31 – August 1) will be shown live on HDnet. Other races, including Sebring, Mosport and Road Atlanta, will be syndicated to a variety of outlets reaching more than 55 million households in the U.S. Races will also be shown in 40 countries in South America on SPEED Latin America.

Each 45-minute race will be a one-hour broadcast. InCountry is the lead syndication affiliate for telecasts. They will air all shows, nationally, at one air time consistently, beginning approximately 30 days after each race date; with over 60 million additional US households. Each race will have multiple rebroadcasts. InCountry's key is channel 344 on BASIC DirecTV and channel 230 on Dish Network. Star Mazda races will also be broadcast/available internationally, with a total distribution of more than 116 million households.

For further information about when and where Star Mazda Championship races will be on TV, please visit www.mazdaracing.tv or go to www.StarMazda.com and click the 'TV Information' box on the left side of the home page. In addition, races from previous seasons of Star Mazda Championship competition will be available via streaming video at www.GoRacingTV.com.

For more information on the Star Mazda Championship and its drivers, as well as the Mazda Motorsports ladder system, please visit www.starmazda.com and www.mazdausa.com. For information, interviews and photos, contact Star Mazda Communications Director Peter Frey at (818) 398-5733 or StarMazdaPR@aol.com.

