



Contact: Peter Frey / (818) 906-6997

StarMazdaPR@aol.com



STAR MAZDA STARTS A THREE-RACE ROAD TRIP AT ROAD AMERICA

The Star Mazda Championship presented by Goodyear begins a three-race 'road trip' with back-to-back weekends at Road America, Trois Rivières and Mosport. The next event, Round 6 of the 12-race 2008 Star Mazda Championship season, takes place during the American Le Mans Series GNERAC 500 at Road America, August 7 - 10. On track activity for the Star Mazda championship series begins with a promoter's test session on Thursday, August 7. Qualifying for the race takes place from 4:05 to 4:50 pm, Friday, August 8 with the 45-minute Star Mazda championship event scheduled to take the green flag at 2:25 pm Saturday, August 8. The race will be broadcast on SPEED TV on August 23 at 12:00 pm (ET).

The Star Mazda Championship arrives at Road America in the throes of a heated championship battle with just five points separating first from second and more than a dozen drivers well within striking distance.

Rounds 4 and 5, a double-header at the Mazda Grand Prix of Portland on July 25 – 26, produced a first-time winner, Andersen Racing driver Tom Gladdis, and the season's first repeat winner, AIM Autosport racer John Edwards, who scored his first victory, from the pole, in his very first Star Mazda Championship race at Miller Motorsports Park.

Currently, Joel Miller, who won the season-opener at Sebring from the pole and has scored three podiums, leads the championship with 179 points in the #20 JDC Motorsports / Mazda / K&N Air Filters Mazda. Charles Hall, racing the #77 Andersen Racing / Blimpie / AccentBanking.com/ Allied Building Products Mazda, is second with 174 points. Alex Ardoin, who won the 2007 season-ending race at Mazda Raceway Laguna Seca, started from the pole at Watkins Glen, finished on the podium twice and has two top-6 finishes to sit third in the championship. He races the #51 Mundill Racing / Oral & Facial Surgery Center / Twister Trailer Mazda.

Rounding out the top-5 are Billy Goshen, who scored his first podium finish in Portland and is currently 4th in the championship with 168 points driving the #82 Goshen Motorsports / Merv Griffin Entertainment / Global Tracking Communications Mazda. In fifth, with 150 points – despite not being allowed to race at Watkins Glen due to his age (17) – is Portland Race 1/Round 4 winner Tom Gladdis. Hailing from the English territory of Gibraltar, he races the #5 Andersen Racing / Marrache & Co. / Allied Building Products Mazda.

Of the three female drivers in the field, Kristy Kester, driver of the #48 Kester Racing / Texas World Speedway / Unifirst Mazda is having the strongest showing. With an 8th-place finish in the season-opener at Sebring and a 4th in Portland, she is currently 9th in the championship with 131 points.



Leading the Expert Series for drivers 30 to 44 years old is Vancouver, B.C. native Chris Cumming. Racing the #16 World Speed Motorsports / Inviro Medical Mazda, he has scored four class wins, finished 6th and 8th overall in Portland and is 10th in the championship with 125 points. Leading the Master Series for drivers 45 and older – and 14th in the championship with 102 points, is Californian Chuck Hulse. Racing the #12 JDC Motorsports / Silicon Salvage Mazda, he has scored three class wins and two podiums.

The Star Mazda Championship presented by Goodyear is now in its 18th year as one of the most prolific, successful and richest open-wheel driver development series in North America. The Star Mazda Championship the college basketball, the triple-A baseball, the Junior A hockey of auto racing, a high-speed training ground for future stars of the sport and a major step on the **MAZDASPEED** Motorsports Development Ladder that reaches all the way from karting to the Atlantic series. All races are broadcast in a 1-hour show on the SPEED Channel. Prize money approaches \$1.5 million, including a Mazda-sponsored drive for the Star Mazda series champion in the next step up the motorsports ladder, the Atlantic Championship Powered by Mazda.

For more information on the Star Mazda Championship and its drivers, as well as the Mazda Motorsports ladder system, please visit www.starmazda.com and www.mazdausa.com. For interviews, photos, etc., contact Star Mazda Championship Communications Director Peter Frey at (818) 906-6997 / StarMazdaPR@aol.com.

On any given weekend, there are more Mazdas on the road-race tracks of America than any other brand of vehicle. At the track, you'll see MX-5 Miata, RX-8, MAZDA3, MAZDA6, RX-7 and other vintage Mazda models competing, because every Mazda has the Soul of a Sports Car.

For more information on the various Mazda spec series, visit:

www.champcaratlantic.com

www.starmazda.com

www.skipbarber.com

www.mx-5cup.com

Dean Case / Communications Officer / MAZDASPEED Motorsports

Office - (310) 755-7403 / Cell - (310) 318-4582 / E-mail: dean@RWB-LLC.com

2008 SPECTATOR MAP

KEY

- # Spectator Gates
- P# General Parking
- RP# Reserved Parking
- 4M 4 Mile Merchant
- C Concession Stands
- S Security Check Point
- First Aid
- Pedestrian Bridge/Tunnel
- Traffic Bridge / Tunnel
- VIP / Media Tower
- WC Winner's Circle



PARKING
 Spectators may park in designated parking areas or around the facility unless posted. Spectator parking is NOT allowed in the paddock or in reserved lots near the VIP Tower.

About Road America

Road America is the world's fastest permanent road course located in Elkhart Lake, Wisconsin - midway between the cities of Milwaukee and Green Bay and only minutes from the shores of Elkhart Lake and Lake Michigan.

Situated on 640 rolling acres of Wisconsin's Kettle Moraine, RA has hosted races since September of 1955 and currently hosts over 400 events a year. Of its annual events, 9 major weekends are open to the public May through October featuring 3 motorcycle events including the AMA Superbike series, 3 vintage car events, Sports Car Club of America (SCCA) events, the American Le Mans Series and the SPEED World Challenge to name a few.

Road America is one of only a hand-full of road circuits in the world maintaining its original configuration being 4.048 miles in length and 14 turns. The track features many elevation changes, along with a long front stretch where speeds approaching 200 mph (300 km/h) may be reached. One of the best known features of this course is a turn on the backside known as "the kink." Although Road America as a whole is extremely challenging, "the kink" tests both machine and its driver or rider to the limit.

Being so expansive, Road America offers open seating which allows spectators to venture through-out the grounds, finding their favorite viewing spot at their leisure. Grandstands are available in several locations as well as permanent hillside seating where crowds of more than 150,000 may be accommodated. The facility includes thirteen concession stands and allows both tent and RV camping onsite for an additional fee. Complimentary perimeter parking is offered to spectators and children age 12 and under are admitted free when accompanied by an adult. Road America prides itself on its family friendly atmosphere and beautiful natural surroundings.

For further information on Road America, visit www.roadamerica.com or call (800) 365-7223.

History of Racing at Elkhart Lake

In the late 1940s, road racing was gaining popularity, owing to the post World War II economy, and the influx of sporting automobiles. The Sports Car Club of America was the main organizer of these races, and in 1950, the Chicago Region SCCA and the Village of Elkhart Lake organized the first road race at Elkhart Lake.

The 1950 circuit start-finish line was on County Road P. Competitors went north to County Road J, then South into the Village of Elkhart Lake, and West on what is now County JP (then called County Highway X), and reconnected with County Road P for a total distance of 3.3 miles (5.3 km).

For the next two races, in 1951 and 1952, a different course was used. It was 6.5 miles (10.5 km) long, on County Roads J, A, and P. To date, one may still drive most of the original courses. The original course was registered on the National Register of Historic Places on February 17, 2006. Signs have been installed marking key locations on the course.

After the tragedy at Watkins Glen in 1952, where a twelve year old was killed, the U.S. ruled to discontinue contests of speed on public highways. This was a major blow for competition auto racing and brought the end of a long-standing tradition. This did not permanently stop road racing, however, it did shift it to private courses. In 1955, Cliff Tufte started what is now known as Road America, in a configuration that has changed little over the past 50 years. The addition of Road America as a private track meant a transition from racing through the streets of tiny Elkhart Lake to racing on a big, wide, dedicated race track.

Many different racing series have had the occasion to race at Road America. The first was the Sports Car Club of America on September 10, 1955, but they were hardly the last. [1] Other notable series have included NASCAR in 1956, CART from 1982 until the present [2], ALMS from 2002 to the present, Grand-Am, USAC, CanAm, Trans-Am, IMSA, and AMA. Road America also holds a variety of vintage racing events, including the Brian Redman International Challenge.

Directions To Road America

From Green Bay

Take I-43 south to Hwy. 23 west. Take Hwy. 23 west to Hwy. 67. Take Hwy. 67 north to the track. At County J turn left to enter Gates 3 or 4. Continue north to enter Gates 1, 2 or 6 (Will Call/race entrants only). Scenic: Hwy. 57 south to Hwy. 67 at Kiel. Hwy. 67 south to Road America. Turn right to enter Gates 1, 2 or 6 (Will Call and race entrants only); continue south to County J, turn right to enter Gates 3 or 4, Camping Registration.

From Madison

Take Hwy. 151 to Fond du Lac. At Fond du Lac take Hwy. 23 east to Hwy. 67 north. Take Hwy. 67 about 2 miles. Turn left on County J to enter Gates 3 or 4, continue north to enter Gates 1, 2 or 6 (Will Call/race entrants only).

From Milwaukee

Take I-43 north to Hwy. 23. Take Hwy. 23 west to Hwy. 67 north. Continue north to County J. Turn left on County J to enter Gates 3 or 4; continue north to enter Gates 1, 2 or 6 (Will Call/race entrants only).

From Minneapolis/St. Paul

Take I-94 east to Mauston, Wisc., then take Hwy. 82 east to Hwy. 23 east. Stay on Hwy. 23 to Hwy. 67. Take Hwy. 67 north. At County J turn left to enter Gates 3 or 4, continue north to enter Gates 1, 2 or 6 (Will Call/race entrants only.)

From Rockford, IL

Take I-90 to Beloit, Wisc. Take I-43 north through Milwaukee and continue north to Hwy. 23. Take Hwy. 23 west to Hwy. 67. Take Hwy. 67 north. At County J turn left to enter Gates 3 or 4, or continue north to enter Gates 1, 2 or 6 (Will Call and race entrants only).

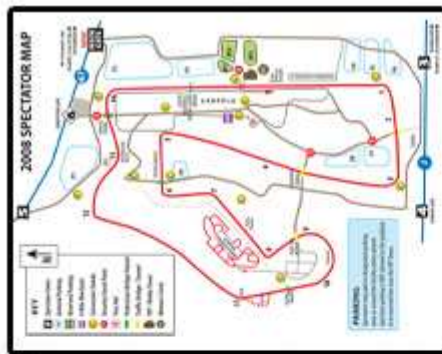
Camping Check-In

From Hwy. 67, go west on County Road J, enter Gate 4, which is open from 7 a.m. to 10 p.m. Thursday through Saturday for registration. No camping registration before or after these hours. Note: all campers must vacate Sunday after the races.

Lodging

Contact Elkhart Lake Chamber of Commerce, 920.876.2922 or toll-free 877.355.4278.

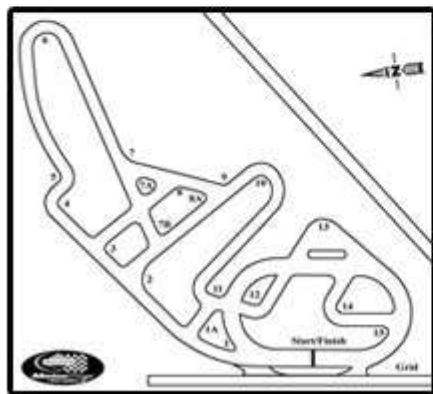
INFORMATION - TRACK MAPS



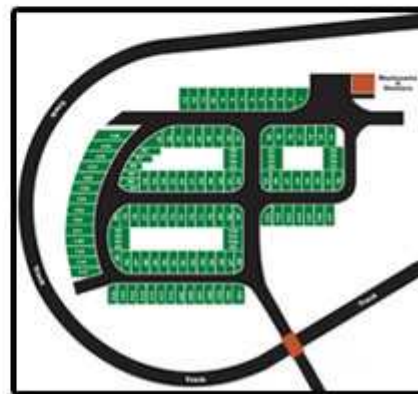
OFFICIAL TRACK MAP



MOTORHOME CAMPING MAP



BRIGGS AND STRATTON MOTORPLEX



TENT CAMPING MAP

For interactive versions of these maps, please go to:
http://roadamerica.com/information_trackmap.htm

For a detailed visitors and fan guide, please go to:
http://roadamerica.com/information_visitors.htm

ROAD AMERICA FAQs

<p>What's the history of Road America?</p>	<p>The vision of Road America grew out of the dreams of a man named Clif Tufte. A trained civil engineer, Tufte spent almost a year planning one of the world's finest and most challenging road courses.</p> <p>Tufte's dream became a reality in April 1955 when the track was carved out of 525 acres of Wisconsin farmland. By September 10, 1955 the track's first SCCA national race weekend was held.</p> <p>Millions of dollars in improvements have been made throughout the years, but the original 4.048-mile, 14-turn configuration has never been altered.</p> <p>In 2005, Elkhart Lake's Road America, Inc. celebrated its 50th anniversary. Its history was documented in a book, "Road America: Celebrating 50 Years of Road Racing" by Tom Schultz. Both items are available for purchase at our retail store, "The 4-Mile Merchant."</p>
<p>Where is Road America?</p>	<p>Road America is halfway between Milwaukee and Green Bay in Elkhart Lake, Wisconsin. It is 15 miles west of Sheboygan off Highway 23 on Highway 67. See "Directions" for more information.</p>
<p>What does Road America consist of?</p>	<p>Road America is a four-mile permanent road course with fourteen turns outlined by seven miles of access road on 626 acres of land. In addition to the original four-mile course, there is the Briggs & Stratton Motorplex. This .8 mile course with varying terrain and challenging turns (multiple configurations include an oval) challenges drivers in race-prepared karts and riders on Super Motards.</p>
<p>What is the closest airport to Road America?</p>	<p>Sheboygan County airport (private jets, smaller aircraft) within 10 minutes; Milwaukee, Appleton, and Green Bay (commercial) are all within one hour, or Chicago O'Hare is within three hours. See "Directions" for more information.</p>
<p>What is the address for shipping packages?</p>	<p>Always include the first and last name of the recipient and their company name. Address: N7390 Hwy. 67, Elkhart Lake, WI 53020. Packages can be picked up at the Administrative Office (next to Gate 6) Monday through Friday between the hours of 8 a.m. and 5 p.m., Saturdays 8 a.m.-Noon. (See Security on Saturday after 12 noon or Sunday). There is a \$5 fee per package at time of pick up.</p>
<p>How many events take place at Road America?</p>	<p>Road America has track activity every day from April through October. In addition to public events, the facility is in use by various private clubs, organizations, and schools. See "Clubs" for more information.</p>
<p>Can anyone attend club events?</p>	<p>Each club/organization determines whether the public will have access to the event and, if so, sets the admission fees. If you are interested in "Club Events", please contact the club directly. (Please see "Clubs" for a 2006 listing.)</p>
<p>When do the gates open for public events?</p>	<p>Gates open at 7 a.m. for the major public events. Not all gate entrances are open for each event. Gate 1 is open for every event. Gate 4 is open for motorhome and tent camping registration. (Participants and club events—use Gate 6.)</p>
<p>Can I bring my own food and drinks?</p>	<p>Yes, you can bring your own food and drinks. However, we do not allow alcohol on the track. There are several vendors on site that sell food and drinks.</p>

<p>and beverages into the facility?</p>	<p>Glass is NOT allowed. Road America is a great picnic and tailgating location. You can bring your own beverages, food, coolers, and grills. We do ask that you dispose of charcoal in the properly labeled dispensers. Keep in mind that Road America is known for its great food at the 13 concession stands around the property.</p>
<p>Are pets allowed on the premises?</p>	<p>Pets are strongly discouraged. Pets are NOT allowed without Road America's permission. It is Road America's policy that should you absolutely need to bring your pet, it must be kept under the control of a leash or in your vehicle with adequate ventilation, food and water. Pets are NOT allowed unattended in the campground. You must pick up and dispose of waste left behind by your pet. Should the pet cause harm or become a disturbance to other spectators, it will be grounds for ejection from the park without a refund. Pets are NOT permitted in Paddock areas during spectator events.</p>
<p>What is the paddock?</p>	<p>The competition paddock is located on the inside of the track between Turns 1, 2, 3, 4, 5, 13A and 14 (see track map). The paddock is where teams set up their equipment and work on their cars throughout the event. It is a great way to get an up-close look at the cars and take pictures. Vendors and concession stands are also located in the paddock. REMEMBER: When you are in the paddock that RACECARS have the RIGHT OF WAY!</p>
<p>Will my general admission ticket give me access to the paddock?</p>	<p>All tickets include access to the paddock and free general parking. Daily tickets, Supertickets, Season tickets all provide the customer with access to the paddock and free general parking.</p>
<p>Do you have reserved seating?</p>	<p>Road America does NOT have reserved grandstand seating. Grandstands are located around the facility and are on a first-come, first-serve basis. There are benches built into the hillsides for seating or you can bring blankets or folding chairs and spectate from open grass areas around the facility.</p>
<p>Can I bring in my own golf car, ATV, dirt bike, etc.?</p>	<p>Spectators are NOT allowed to bring off-road vehicles onto the property. In other words, the vehicle needs to be street licensed in order to use it on our property. Bicycles or street-licensed mopeds are acceptable modes of transportation around the facility. Roller skates, roller blades, scooters (motorized or nonmotorized), personal golf cars are NOT allowed.</p>
<p>Are tours of the facility available?</p>	<p>Tours are available by appointment. Please contact our office in advance to set up an appointment (800) 365-7223 or info@roadamerica.com. Road America offers tours of the facility during our annual Tailgate convention on Saturday, May 20, 2006.</p>
<p>What other activities are available at Road America during the public racing events?</p>	<p>There are numerous vendors and displays throughout the facility. We also offer the Family Fun Zone, autograph sessions, action on the Briggs & Stratton Motorplex...just to name a few.</p>
<p>Do you rent golf cars?</p>	<p>Golf cars are rented on a Friday through Sunday basis. Golf cars should be reserved in advance of the event either on-line www.roadamerica.com/tickets or by contacting the Road America office at 1-800-365-7223. Reserve early...they sell out fast!</p>
<p>Do you have camping at the track?</p>	<p>Road America does allow spectator tent or motorhome camping during the major public events. We recommend that you make advance reservations. You can make your reservations on-line www.roadamerica.com/tickets or by contacting the Road America offices at 1-800-365-7223. See Camping for more information.</p>

<p>Is there a tram service available on the grounds?</p>	<p>Free shuttle service is available throughout the facility (Friday-Sunday) on major public race weekends. The shuttle is handicap accessible.</p>
<p>Is there a charge for parking?</p>	<p>General admission parking is free of charge with the purchase of a ticket. Infield parking passes can be purchased for \$25. The Preferred Parking Pass is a Thursday-Sunday designated parking area with easy walk-in access to the paddock.</p>
<p>What handicap facilities are available?</p>	<p>Road America, Inc. seeks to provide reasonable accommodations for all qualified individuals with disabilities. Road America offers handicapped accessible restrooms, grandstand at the Start/Finish Line, and auxiliary parking passes to state-licensed handicapped individuals. Please contact our office for more information: 1-800-365-7223 or email info@roadamerica.com.</p>
<p>What is "touring?"</p>	<p>Touring gives spectators the opportunity to drive their own streetcars on the track for a minimal fee. Touring is offered during several public events (See "Ticket" information.) The cost is per car/per day. The amount of time that you will spend on the track varies. The touring cars have a lead pace car, as well as a pace car in the rear and is a controlled lapping session. You must participate in a technical inspection and drivers' safety meeting before the touring session. Seatbelts are required for the driver and any passengers. SUVs, vans, trucks, campers, buses, motorcycles, etc. are NOT allowed on the track. Space is limited to the first 200 cars per touring session and space sells out fast. We recommend making an advance reservation either on-line or by calling our offices at 1-800-365-7223.</p>
<p>What is the Sentry Insurance Salute to Cycle Parade?</p>	<p>The Sentry Insurance Salute to Cycle parade gives spectators the opportunity to ride their own motorcycles on the track for a minimal fee. The parade is offered during our AMA event (See "Ticket" information.) The cost is per person/per day. The amount of time that you will spend on the track varies. The motorcycles have a lead motorcycle/pace car, as well as a pace car in the rear and is a controlled lapping session. You must participate in a drivers' safety meeting before the parade. Road America highly recommends the use of helmets, however, special riding equipment is not required. Cars, SUVs, vans, trucks, campers, buses, etc. are NOT allowed on the track. We recommend making an advance reservation either on-line or by calling our offices at 1-800-365-7223.</p>
<p>What are the ticket prices for children?</p>	<p>Children 12 and under are free of charge with a paying adult. Anyone over the age of 12 is the same price as an adult.</p>
<p>What if it rains on the day of the race?</p>	<p>Bring your rain gear! Road America races run rain or shine. No refunds are given.</p>
<p>Do you ever sell out of tickets?</p>	<p>Due to the size of our facility, we do NOT sell out of admission tickets.</p>
<p>Where do I pick up WILL CALL tickets?</p>	<p>Spectator WILL CALL ticket orders can be picked up at the Credential/Will Call booth located on the left hand side of Gate 3.</p>
<p>Where do I pick up credentials/tickets if I am a guest of a team or crew member?</p>	<p>Credentials/tickets for family and friends of team and crewmembers can be picked up at the Registration Building located inside Gate 6 (on the right-hand side, south of the three white storage buildings). Please verify Registration hours before arriving. If Registration is NOT open, you will NOT be allowed into the facility.</p>

Whom do I contact regarding vendor space during an event?	For information on becoming a vendor at a RA event, please contact Gail Bartelt or Lori Steffen at 1-800-365-7223 or email: hospitality@roadamerica.com .
Do you have any photo pass or super photo pass available?	Road America offers a Super Photo Pass for \$350 per event. This pass is available for AMA, Sprints, BRIC, Grand Prix of Road America and Road America 500 events. The SPP is a four-day (Thursday-Sunday) event ticket that includes paddock access, mandatory photographer meetings, access to photo towers and semi-hazardous areas. You will need to be 18 years of age and have photography experience in order to purchase the Super Photo Pass. Limited number of spaces available.
Is there a local station that broadcasts the events?	Tune to 88.3 FM to get the action on your radio. Get lap-by-lap coverage from the RA track announcers.
How do I become a volunteer at Road America?	Road America is looking for non-profit organizations that are interested in program sales, parking attendant positions, running concession stands, etc. It is a fun way to earn money for an organization. Please contact us at 1-800-365-7223 or info@roadamerica.com
Who do I contact regarding media credentials?	Media credential requests need to be submitted in writing prior to the start of the event. It needs to be on company letterhead and signed by the Assignment Editor. These requests can be mailed or faxed to: Julie Sebranek, Media Manager, PO Box P, Elkhart Lake, WI 53020 or 920-892-4550 (Fax).
How can I become a RA shareholder?	Please contact our offices at 1-800-365-7223 or email info@roadamerica.com .
Can I get married at Road America?	Yes. Please contact our offices at 1-800-365-7223 or email info@roadamerica.com .
How do I get riders' or drivers' autographs?	Road America includes autograph sessions in the major public event schedules. Please check the event schedules for dates and times.
Can I use my cell phone at Road America?	You can use your cell phone at RA, but keep in mind that service areas vary and access declines as the number of people attending an event increases. Do NOT rely on your cell phone if you need to relay or receive important information.
Are check cashing services available?	Road America provides no check cashing services.
Are there ATM machines at RA?	During the major public events, there are two ATM machines available. One is located in the paddock near the permanent restrooms and the other at the Gear Box concession stand in the paddock.
What food concessions are available?	Road America has 13 concession stand located around the facility that serve a large variety of delicious foods.
What merchandise concessions are available?	Official Road America souvenirs, as well as other vendors, can be found in the paddock area of the facility during our major public events. The 4-Mile Merchant (RA's official merchandise shop) is open from April through October and yearround on-line at www.roadamerica.com/4-Mile Merchant .

Are alcoholic beverages available at Road America?	Beer and wine is available for purchase at our concession stands.
How do I contact someone at the race in the event of an emergency?	In the case of an emergency, please contact Security at 1-920-892-2663.
What facilities are available if I have a medical problem?	Mobile medical teams patrol the facility. If in need of medical assistance, contact a RA representative or concession stand employee so they can contact the Medical staff. There is a permanent medical unit located in the competition paddock, and on major public events, there is a medical station open next to the Bill Mitchell bridge.
Is there a lost and found?	Yes, contact a RA security representative and they will direct you to the Security office which is located inside Gate 6. After an event, all lost and found items are transferred to the RA Administrative Office. Your inquiries should be directed to 1-800-365-7223 or email info@roadamerica.com .
What happens if my child and I become separated?	Contact a RA security representative and supply them with a description of the child, i.e., name, age, color of hair, clothes they are wearing, etc.
What dining, lodging and entertainment facilities are available in the area?	Area hotel, dining, and entertainment information can be obtained by logging onto our website: www.roadamerica.com under the "Local Info" section.
Are there storage lockers available for rent?	Road America currently does NOT have storage lockers available.

America's Best Value Inn

3402 Wilgus Road (I-43 Exit 126)
Sheboygan - 888-295-7801

AmericInn Motel & Suites - Plymouth

1708 Eastern Avenue
Plymouth - 920-892-2669

AmericInn Motel & Suites - Sheboygan

3664 S Taylor Drive (Hwy I-43 and 28)
Sheboygan - 920-208-8130

Audubon Inn

45 N. Main St
Mayville - 920-387-5858

Baymont Inn & Suites

678 Walton Drive
Plymouth - 920-893-6781

Best Western Stanton Inn

1101 East Chestnut Street
Chilton - 920-849-3600

Comfort Inn - Fond Du Lac

77 Holiday Lane
Fond du Lac - 920-921-4000

Comfort Inn - Sheboygan

4332 North 40th Street
Sheboygan - 920-457-7724

Costello's Irish Guest House

N5254 Martin Road
Fond du Lac - 920-922-5725

Country Inn & Suites

121 Merwin Way
Fond du Lac - 920-924-8800

Country Inn & Suites

(Exit #100 off I-43)
350 East Seven Hills Road
Port Washington - 262-284-2100

Days Inn - Fond du Lac

Hwys 41 & 43
107 N Pioneer Way
Fond du Lac, WI - 920-923-6790
Toll Free - 800-329-7466

Howard Johnson Inn - Sheboygan

723 Center Avenue
Sheboygan - 920-458-1400

Jay Lee Inn

444 South Lake Street
Elkhart Lake - 920-876-2910

Maple Leaf Inn

N5565 State Road 57
Plymouth - 920-893-6111

Osthoff Resort

101 Osthoff Avenue
Elkhart Lake - 800-876-3399

Plymouth Inn

606 East Mill Street
Plymouth - 920-893-5623

Ramada Plaza Hotel

One North Main Street
Fond du Lac - 920-923-3000

Red Brick Inn

42 N Main St
Fond du Lac - 800-779-6768

Siebkens Resort & Condominiums

284 South Lake Street
Elkhart Lake - 920-876-2600

Stoney Creek Inn (Sleeps 10)

N3850 State Road 32
Sheboygan Falls, WI - 920-564-3486
info@stoney-creek-inn.com

Stoney Hill Guesthouse

N7463 Summit Road
Elkhart Lake - 920-207-4041

Tauschek's Bed & Breakfast Log Home

(New Property - 2 minutes N. of track)
W5740 Garton Road
Plymouth - 920-876-5087

The Fringe, A Country Inn

711 Giddings Avenue
Sheboygan Falls - 920-467-3172

The Shaded Porch B & B

[Elkhart Lake Area Chamber of Commerce \(Referrals\)](#)

41 East Rhine Street
Elkhart Lake - 877-355-3554

[Harbor Winds Hotel](#)

905 South 8th Street
Sheboygan - 920-452-9000

[Holiday Inn Express](#)

3823 Germaine Avenue
Sheboygan - 920-451-8700

[Holiday Inn - Fond du Lac](#)

625 W Rolling Meadows Dr
Fond du Lac - 920-923-1440

[Holiday Inn Harborview](#)

135 East Grand Avenue
Port Washington - 262-284-9461

[Holiday Inn Manitowoc](#)

4601 Calumet Avenue
Manitowoc - 920-682-6000
holidayinn@lakefield.net

104 South Street
Plymouth - 920-892-8073

[Villa Interlagos Lodge](#)

N7305 County CJ
Plymouth - 262-673-3361 (evenings)

[Victorian Village Resort](#)

Victorian Village Drive
Elkhart Lake - 920-876-3323
Toll Free - 877-860-9988

[Washington House Inn](#)

W62 N573 Washington Avenue
Cedarburg - 800-554-4717

[To Top](#)

Campgrounds

[Cedar View Camper Rentals](#)

18035 Wagner Road
Kiel - 920-894-7884

Hoeft's Resort & Campground

W9070 Crooked Lake Drive
Cascade - 262-626-2221

[Plymouth Rock Camping Resort](#)

N7271 Lando Street
Plymouth - 888-892-4252

[Racer's Halls, LLC](#)

W4408 County Road C
Plymouth - 920-892-6900

Road America On-site Camping (Tents and RVs)

N7390 Hwy 67
Elkhart Lake - 800-365-7223

[Westward Ho Camp Resort](#)

(Campsites and Cabins)
N5456 Division Road
Glenbeulah - 920-526-3407

Tourism & Info

[Destination Kohler](#)

Tourism Info & Events
Village of Kohler
www.destinationkohler.com

[Elkhart Lake Area Chamber of Commerce](#)

41 East Rhine Street / PO Box 425
Elkhart Lake - 877-355-3554

[Elkhart Lake Tourism Commission](#)

41 East Rhine Street
Elkhart Lake - 877-355-4278

[Manitowoc Area Visitor & Convention Bureau](#)

4221 Calumet Avenue
Manitowoc - 800-627-4896

[Oshkosh CVB](#)

2401 West Waukau Avenue
Oshkosh - 877-303-9200

[Plymouth Chamber of Commerce](#)

647 Walton Drive / PO Box 583
Plymouth - 888-693-8263

[Sheboygan City Tourism Department](#)

807 Center Avenue, 2nd Floor
Sheboygan - 800-689-0290

[Sheboygan County Chamber & CVB](#)

712 Riverfront Drive, Suite 101
Sheboygan - 920-457-9491

[Sheboygan Falls Chamber – Main Street](#)

504 Broadway Avenue
Sheboygan Falls - 920-467-6206

[Tourism Alliance of Sheboygan Co.](#)

www.visitsheboygancounty.com

Restaurants

Antoinettes / Antonio's Sports Bar

102 N Milwaukee Street
Plymouth - 920-892-2161

Audubon Inn

45 N. Main St
Mayville - 920-387-5858

Country Crafts Barn

W7402 Shady Ln / PO Box 266
Plymouth - 920-893-8095

Critics Corner Pub

at Country Inn & Suites
350 East Seven Hills Road
Port Washington - 262-284-2100

Duffy's Steakhouse & Sports Pub

625 West Rolling Meadows Drive
Fond du Lac - 920-924-9112

Duke of Devon, The (English Fare / New)

739 Riverfront Drive
Sheboygan - 920-458-7900

Field to Fork

511 South 8th Street
Sheboygan - 920-694-0322

Final Approach Restaurant

(located at Sheboygan Co. Airport)
N6284 Resource Drive
Sheboygan Falls - 920-467-0380

Fisherman's Cove

N9176 Hwy 151
Fond du Lac - 920-322-9400

Fudgienuckles

133 West Main Street
Glenbeulah - 920-526-3511

II Ritrovo (Casual Italian)

515 South 8th Street
Sheboygan - 920-803-7516

Lola's on the Lake

101 Osthoff Avenue
Elkhart Lake - 920-876-5840

McDonalds

(Site of Tuesday night Classic Car Show)
2111 Eastern Avenue
Plymouth - 920-892-4117

Millhome Supper Club

16524 Lax Chapel Road
Kiel - 920-894-7414

Otto's Restaurant at the Osthoff Resort

101 Osthoff Avenue
Elkhart Lake - 920-876-3366

Paddock Club

61 South Lake Street
Elkhart Lake - 920-876-3288

Perl's Country Inn

W3675 Hwy WH
St. Peter - 920-322-8800

Quit Qui Oc Golf Club

500 Quit Qui Oc Lane
Elkhart Lake - 920-876-2833

Subway Restaurant of Plymouth

1511 Eastern Avenue
Plymouth - 920-892-6159

Thyme Savours

44 Gottfried St
Elkhart Lake - 920-876-3655

Trattoria Stefano (Upscale Italian)

522 South 8th Street
Sheboygan - 920-452-8455

Jim & Linda's Lakeview

(Open 7 nights a week)

W3496 CTH W

Pipe - 920-795-4116

Lincoln Street Sports Bar & Grill

(Open Tues thru Sun 11 am-Close)

191 S Lincoln Street

Elkhart Lake - 920-876-4900

Attractions

Above & Beyond Children's Museum

902 North 8th Street

Sheboygan - 920-458-4263

Anchor Lanes

(Bowling, food & beverages)

230 North Lincoln Street

Elkhart Lake - 920-876-3339

Dumper Dan's Charter Fishing

4 Boat Fleet for Salmon & Trout on Lake Michigan

Sheboygan Riverfront (South Pier Drive)

Call 920-457-2940 for information

Elkhart Lake's Road America, Inc.

N7390 Hwy. 67 / PO Box P

Elkhart Lake - 800-365-7223

John Michael Kohler Arts Center

(July Art Festival)

608 New York Avenue

Sheboygan - 920-458-6144

Kohler Design Center

101 Upper Road

Kohler - 920-457-3699

Oneida Bingo-Casino

2020 / 2100 Airport Drive

Green Bay - 800-238-4263

Quit Qui Oc Golf Club

500 Quit Qui Oc Lane

Elkhart Lake - 920-876-2833

Sheboygan Cty Historical Museum

3110 Erie Avenue

Sheboygan - 920-458-1103

Sheboygan Shoreline Cruises

420 South Pier Drive

Sheboygan - 920-451-0201

Wolf Pack Adventures

Inland & Lake Michigan Fishing

424 Forest Boulevard

Sheboygan Falls - 920-918-9653

Retailers

4-Mile Merchant

(RA logo and racing merchandise)

Road America Race Track

Elkhart Lake - 800-365-7223

Kris' Cheese to Please

(Cheese of all kinds and gift baskets)

3240 County Rd PP (intersection of Hwy. 57)

Plymouth - 920-892-8781

Cottagewood

44 Cottfield Street

Memorial Mall

2247 Kohler Memorial Drive

Elkhart Lake - 920-876-2222

Country Crafts Barn

W7402 Shady Ln / PO Box 266
Plymouth - 920-893-8095

Feed Mill Market

(Groceries and Quality Meats)

44 C Gottfried Street
Elkhart Lake - 920-876-3354

Sheboygan - 920-452-2731

Plymouth Piggly Wiggly Grocery Store

1411 Eastern Avenue
Plymouth - 920-893-0741

Siebkens Condominiums

c/o Re/Max Universal
Bill Sunagel - Agent
433 East Mill Street
Plymouth - 920-893-8442
www.billcain.com

Transportation

Burrows Aviation

(located 10 minutes from RA)
N6284 Resource Drive
Sheboygan Falls - 920-467-0370

Lake Michigan Car Ferry

(Manitowoc to Ludington)
900 South Lakeview Drive
Manitowoc - 800-841-4243

Lake Express High Speed Ferry

(Muskegon, MI to Milwaukee, WI)
2330 S. Lincoln Memorial Drive
Milwaukee - 866-914-1010

Lakeland Toyota

4000 North Frontage Road
Sheboygan - 800-458-1679

Vacation / relocation

Re-Max of Plymouth

(Bill Sunagel)
Siebkens Condominium Project
433 East Mill Street
Plymouth - 920-893-8842

Shorewest United Realtors

(Chuck Turnis)
2500 Kohler Memorial Drive
Sheboygan - 920-946-3692

Services (General & emergency)

Adobe Road Winery

Official Wine of Road America
info@adoberoadwines.com

Aspira Spa at the Osthoff Resort

101 Osthoff Avenue
Elkhart Lake - 920-876-5843

Joe Van Horn Chevrolet (Rental Cars)

3008 Eastern Avenue
Plymouth - 920-893-6361
vhlease@excel.net

Marshall's One Stop Shop

(Fuel and convenience store)
510 East Rhine Street

**Association of Wisconsin Tourism Attractions
(AWTA)**

www.wiatractor.com
44 East Mifflin St. Suite 900
Madison - 608-250-4873

**Bertram Wireless
(Computer repair, networking and
internet services)**

300 Industrial Drive
Random Lake - 920-994-2388

**Community Bank & Trust
(24-hour Cash Machine)**

Hwy 67 & Osthoff Avenue
Elkhart Lake - 920-876-3600

Donnybrook Kennel (Dog Boarding)

W4279 Hwy G
Cedar Grove, WI 53013 - 920-668-6511

Dumper Dan's Charter Fishing

***4 Boat Fleet for Salmon & Trout on
Lake Michigan***

Sheboygan Riverfront (South Pier Drive)
Call 920-457-2940 for information

Feed Mill Market

44 C Gottfried Street
Elkhart Lake - 920-876-3354

**J K Rentals
(Tent & staging supplier)**

PO Box 203
Slinger - 800-558-3687

Elkhart Lake - 920-876-2311

**murphoto
(Web, graphic arts & photography)**

N7542 Summit Road
Elkhart Lake- 920-980-0983

Plymouth Piggly Wiggly Grocery Store

1411 Eastern Avenue
Plymouth - 920-893-0741

**St. Nicholas Hospital
(Emergency Services / Express Care)**

3100 Superior Avenue
Sheboygan - 920-459-8300

**WLKN 98.1 FM Radio
(Official Radio Station of Road America)**

Tune into 98.1 FM
Cleveland - 920-693-3103

Yellow Book USA

6300 C Street SW
Cedar Rapids, Iowa 52406 - 319-366-1100

Promotional companies / Premiums

SIGN ME UP

Banner & Billboard Production
Contact Brian Dunton - 920-698-1221

Education / Careers

Moraine Park Technical College

235 N National Avenue
Fond du Lac, WI 54936 - 920-929-2120

Nightlife

Antoinette's / Antonio's Sports Bar

102 N Milwaukee Street
Plymouth - 920-892-2161

Fudgienuckles

CURRENTLY CLOSED DUE TO FIRE.

W4408 County Road C
Plymouth - 920-892-6900

Lola's on the Lake at the Osthoff Resort

101 Osthoff Avenue
Elkhart Lake - 920-876-5840

Racer's Halls, LLC

W4408 County Road C
Plymouth - 920-892-6900

