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## **ASHLEY FREIBERG SCORES SECOND STAR MAZDA TOP 10 FINISH AT IOWA SPEEDWAY**

Iowa Speedway Foundation Star Mazda 100  
June 24, 2012

In only her second oval race ever, Ashley Freiberg (pronounced FRY-BURG) driver of the number 91 TrueCar Star Mazda for team JDC MotorSports came out of Round Six of the Star Mazda Championship presented by Goodyear at the Iowa Speedway with a respective 10th place finish.

Previously this season in the first race of the year at St. Petersburg, Fla., the two-time Skip Barber Series Champion finished 9<sup>th</sup> overall out of a 21 car field, but since then has been racing at very high speed tracks where she has been learning about the power of wings and downforce.

“Coming from a background of go karts and Skip Barber, I have been struggling a bit this year with getting used to trusting downforce,” said Ashley. “The last few races we have been to have all required this new skill, and it has definitely been a learning curve for me. Especially coming to a track like Iowa where we average 145 mph around this place, trusting my new wings really comes into play!”

Although she had limited practice due to electrical problems in one session, and rain in another, Ashley was happy with the progression she made over the two days, and how the hard work over the last few weekends has been starting to pay off.

By the end of the last practice, Ashley’s lap times were quicker and closer to the front of the field. “I was feeling really good going into qualifying because I had fixed some of my bad habits and went much faster,” but when it was her time to qualify, she misjudged the grip of the track due to a light sprinkle of rain and ended up 14<sup>th</sup>.

Then it was race-time, and Ashley was determined to show the improvements she had made, and was ready to gain as many positions as possible. At the start she immediately moved up to 13<sup>th</sup>, passed another for 12<sup>th</sup>, and had a great battle going on for 11<sup>th</sup>.

"I definitely had the speed by myself, but the second I was close to [11<sup>th</sup> place] and in 'dirty air', I just couldn't maintain my momentum to get around him," said the first woman to ever win a Skip Barber National Series race. "It was definitely a great learning experience, it really forced me to think, strategize, and try new things."

The 100 lap race was ended about 10 laps short due to weather conditions, but by the end Ashley gained two more positions to finishing 10<sup>th</sup> overall.

"Ovals are definitely a 'different animal' than road courses. The demand for your mental focus is very strong as well as your physical abilities," said the 20 year old from Vermont. "Overall I am satisfied with how the event went. I learned so much, improved on my driving skills, my team worked hard, I worked hard, and the support from my sponsors and fans was incredible as always."

Ashley will be hitting the track for Rounds 7 and 8 of the Star Mazda Championship in the Grand Prix of Toronto July 7<sup>th</sup> and 8<sup>th</sup>. "I am pretty excited to get back to street and road courses with the new skills I have attained from the last two ovals. Plus turning right is little more of what I am used to, so I can't wait to get back out there!"

To follow the action live go to [www.starmazda.com/timing/](http://www.starmazda.com/timing/) for live timing and scoring. You can also find on-track schedules for the events.

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TrueCar, Inc. is an online automotive information and communications platform focused on creating a better car buying experience for dealers and consumers. Consumers want a hassle-free car buying experience and dealers want high-quality sales velocity. TrueCar helps achieve these goals by providing unbiased market information on new car transactions and by supplying an online communications platform through which dealers and consumers can communicate with each other. TrueCar's market-based information provides both consumers and dealers with an accurate and comprehensive understanding of what others actually paid recently for similar vehicles, both locally and nationally. TrueCar's communications platform then allows informed, ready-to-buy consumers to communicate directly with participating dealers. Some of the nation's largest and most well respected membership and service organizations rely on websites powered by TrueCar to help educate their members and customers who are in the automotive market. TrueCar is headquartered in Santa Monica, CA, and has offices in San Francisco, CA, and Austin, TX. After experiencing dramatic growth since 2006, TrueCar is developing a suite of products and services centered on radical clarity through the comprehensive analysis of market data and information. TrueCar's participating dealer partners have sold over 500,000 new vehicles to TrueCar users nationwide.

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**About JDC MotorSports:**

Involved in formula car racing since its inception in 1994, JDC MotorSports has established itself as one of the leading junior open-wheel teams in North America. Initially making its mark in the F2000 class of club racing competition, JDC MotorSports was soon a team worth watching in the pro ranks. Competing in the Formula Ford 2000 Zetec Championship, the team not only won races, but also helped develop multiple young drivers. In 2005, JDC MotorSports expanded its efforts, entering the Star Mazda Championship. Quickly becoming one of the top teams in the

series, JDC captured both the driver and team titles in 2007, as well as Rookie of the Year honors, with Dane Cameron scoring a series-high three wins. In 2008, JDC MotorSports was the runner-up in the Star Mazda Championship and finished fourth in its inaugural season of F2000 Championship Series competition. The Minnesota-based team won the Star Mazda Championship title with Rookie of the Year Adam Christodoulou, and the F2000 Championship Series title with Chris Miller in 2009. This past year, JDC continued its winning ways, earning the Rookie of the Year award in the Star Mazda Championship with Connor De Phillippi, and scoring a non-points win in the USF2000 National Championship. The Minneapolis-based squad won a third Star Mazda Championship with Tristan Vautier in 2011, in addition to being victorious in the USF2000 National Championship and earning multiple podium finishes in its Prototype Lites Championship debut campaign. JDC MotorSports will once again contest full seasons in the Star Mazda Championship, USF2000 National Championship and Prototype Lites Championship in 2012.