



ANDRETTI™
AUTOSPORT



FOR IMMEDIATE RELEASE

Contact Zach Veach: Klint Briney
305.915.7652
klint@BRANDEDMGMT.com

Contact Andretti Autosport: Ashley Wilson
303.594.8147
Ashley.Wilson@andrettiautosport.com

Contact K12: Ashley Collier
703.436.3168
acollier@k12.com

K¹² INC TO SPONSOR VEACH

K¹² named primary sponsor of Andretti Autosport's Zach Veach in Star Mazda

HERNDON, VA (May 21, 2012) – K¹², the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school, announced today they have signed on to serve as the primary sponsor of Andretti Autosport Star Mazda Championship driver Zach Veach, beginning with his race at Lucas Oil Raceway at Indianapolis and continuing through the balance of the 2012 season.

“K¹² is honored to partner with such a positive and accomplished young man,” said Ron Packard, CEO and Founder of K¹² Inc. “Zach is the perfect example of how individualized learning can make life easier for a student who is working towards a dream yet still wants to receive a full-time education.”

K¹² has delivered over 4.5 million online courses from its extensive portfolio over the past decade, including courses developed for credit recovery, core courses, world languages, and AP and high school electives. Curriculum solutions provided by K¹² are used in over 2000 school districts and through full-time online public schools like the one Zach attends. The flexibility and quality of these programs, where students access lessons, classrooms and teacher support via the Internet, appeals to a wide variety of students including advanced learners and those who are honing unique talents. For Veach, online learning keeps him on pace to pursue his career as a semi-pro racing driver.

Veach, a 17-year-old from Stockdale, Ohio, is currently enrolled in The Ohio Virtual Academy, an online public school that pairs state-certified teachers with the curriculum provided by K¹² to individualize education. Racing since age 12, Veach joined INYDCAR's "Mazda Road to Indy" developmental ladder program in 2010. After a tailored 2010 season, he returned to the series in 2011 by using two race wins and three pole positions to

capture the Cooper Tires USF2000 Winterfest championship before the regular season, where he finished fourth in driver points with one win, five podiums and three pole positions.

Heading into the 2012 season, Veach used four race wins and four pole positions to capture the Formula Car Challenge presented by Goodyear Winter Series championship, his second straight career winter series championship, before opening the 2012 Star Mazda Championship season.

And though Veach takes his racing career quite seriously, his passion for winning in no way precludes his commitment to his studies. As a high school Junior, Veach keeps in touch with his teachers via email, attends classes through Elluminate, an online collaboration platform, and can be found at his many races, appearances and media commitments utilizing downtime to complete his homework to stay on track in the “classroom”.

“I definitely wouldn’t be where I am today pursuing a career in racing without the K¹² curriculum to help me,” said Veach. “The opportunity K¹² provides kids like me is unparalleled. I have the chance to still pursue my dream and still get my full education at the same time. For K¹² to step-up and be part of my dream even further by helping to support my racing career is really an honor.”

K¹² is also supportive of Veach’s commitments to help others outside of his accomplishments on the racetrack. In May 2010, Veach joined Oprah Winfrey’s “No Phone Zone” initiative as a Spokes Kid for the program and added 33 Indy 500 drivers to her campaign to help put an end to distracted driving, following a fellow teen in Veach’s hometown being killed by a texting driver.

Succeeding his visit to “The Oprah Winfrey Show,” Veach was named as the national spokesperson for FocusDriven, Advocates for Cell-Free Driving. He then created the self-made Android application, urTXT, an application that allows consumers to auto-respond to messages while driving, through his phone-app building company, ZaAPP.

In March 2011, Veach released his first book, 99 THINGS TEENS WISH THEY KNEW BEFORE TURNING 16, with an appearance on NBC’s *The Today Show*, followed closely by *ESPN The Magazine* naming Veach a NEXT athlete in the motorsports space. He has also been a nominee for the *Sports Illustrated* Sports Kid of the Year award, the CNN Hero award and the Gatorade Athlete of the year award. CNN also named him to their list of “Intriguing People” and The Century Council, an arm within the government, named Veach a “SuperStar” alongside the NBA’s Shaquille O’Neil and Olympic Speed Skater Apolo Ohno.

Further, Veach is a spokesperson and judge in the Cyber Safety Academy’s Great American No BULL Challenge, a national anti-bullying movement contest for youth across America. As a student who was also bullied in school, Veach took a stand by speaking out about his battle with bullying as the youngest speaker on Capitol Hill during American Public Health Association’s annual celebration of the National Public Health Week and hope his voice will help combat this growing epidemic.

K¹² joins other partners in Veach’s 2012 effort in the Star Mazda Championship that include Zakosi Data Backup, The Young Marines, ADS IT Solutions, Replay XD, OMP, and Arai Helmets.

Sanctioned by INDYCAR, the Star Mazda Championship is one of two series part of both the Mazda Road to Indy ladder system and the MAZDASPEED Motorsports Development driver program. Andretti Autosport is currently the only INDYCAR team to compete in each level of the Mazda Road to Indy.

For more information, please visit www.K12.com, <http://www.ZachVeach.com> or www.AndrettiAutosport.com.

About K12 Inc.

K12 Inc. (NYSE: LRN), a technology-based education company, is the nation's largest provider of proprietary curriculum and online education programs for students in kindergarten through high school. Using 21st century tools to prepare 21st century students, K12 provides a new choice for children to learn in a flexible and innovative way, at an individualized pace. K12 provides curriculums and academic services to public and private online schools and districts, traditional classrooms, blended school programs, and directly to families. K12 is accredited through AdvancED, the world's largest education community. Additional information on K12 for schools and districts can be found at www.K12.com/educators.

About Zach Veach:

Zach “Ziggy” Veach is a 17-year-old autoracing driver who competes in INDYCAR’s ‘Mazda Road to Indy’ Star Mazda Championship Series, an important open-wheel stepping-stone to a career in the IZOD IndyCar Series and Indianapolis 500. In 2012, Veach captured the Formula Car Challenge Winter Series Championship and in 2011, he secured the USF2000 Cooper Tires Winterfest Championship and was voted the “Most Popular Driver in USF2000”. Named by ESPN The Magazine as a NEXT athlete in motorsports, Veach keeps an active pace both on and off the race track. In 2010, Michael Andretti signed Veach to his team, Andretti Autosport, while also being named one of CNN’s “Intriguing People” and being nominated for the Sports Illustrated “Sports Kid of the Year” award. In addition to his racing, Veach is an advocate for safer driving as the national spokesperson for FocusDriven, an advocacy group for victims of motor vehicle crashes involving drivers using their cell phones and has campaigned for Oprah Winfrey's "No Phone Zone." Veach designed a phone application through his phone-app building company, ZaAPP, releasing urTXT, in the Marketplace for Android to help consumers avoid dangerous text messaging while driving. Like most of his peers, Veach was bullied as a kid and works to combat the growing epidemic as part of the Cyber Safety Academy’s “No BULL Challenge” as a key ambassador. Veach has been a guest or profiled on a variety of national platforms including NBC’s The Today Show, CNN’s Headline News, ABCNews.com, Oprah Radio’s The Gayle King Show, The Los Angeles Times, AOL.com and is a blogger for RACER magazine and The Huffington Post. The son of a national truck and tractor-pulling champion, Veach is sponsored by Zakosi Data Backup, The Young Marines, Replay XD, Arai Helmets, OMP, ADS IT Solutions, and artrotondo.com. He entered his sophomore year of high school this past fall and released his first book, 99 THINGS TEENS WISH THEY KNEW BEFORE TURNING 16, in 2011. For more information, please visit www.ZachVeach.com.

About Andretti Autosport:

Based in Indianapolis and led by racing legend Michael Andretti, Andretti Autosport fields multiple entries in the IZOD IndyCar Series. Andretti Autosport competes in Firestone Indy Lights, the Star Mazda Championship and in the USF2000 National Championship. The company boasts three IZOD IndyCar Series championships (2004, 2005 and 2007), two Firestone Indy Lights titles (2008 and 2009), one USF2000 championship (2010) and has won the Indianapolis 500 twice (2005 and 2007). For more information, please visit www.AndrettiAutosport.com.

About the Star Mazda Championship Series:

For 2012, the Star Mazda Championship presented by Goodyear will again be a major part of the “Mazda Road to Indy”. The 2012 schedule consists of 17 races on 10 weekends, most with IndyCar. Rising stars from around the world will compete on road courses, street circuits and ovals in front of more than a million fans as they battle for prizes valued at \$1.5 million, including a scholarship to move up and race in the 2013 Firestone Indy Lights series. Drivers 16 and older are welcome to compete and the Star Mazda Championship also features the Expert Series for drivers 30 and older. The Star Mazda Championship features standing starts, wheel-to-wheel racing at 160 mph and budgets a fraction of other top open-wheel ladder series. For more information on the Star Mazda Championship and its drivers, as well as the Mazda Motorsports ladder system, please visit www.starmazda.com or www.mazdausa.com.