

TEAM GDT SIGNS RISING COLOMBIAN OPEN-WHEEL RACER ANDRÉS MÉNDEZ FOR THE 2012 STAR MAZDA CHAMPIONSHIP PRESENTED BY GOODYEAR

Dallas, TX / February 1, 2012 – Texas-based Team GDT announced today it has signed rising Colombian open-wheel star Andrés Méndez to compete in the 2012 Star Mazda Championship presented by Goodyear.



Méndez is a 19 year-old Colombian racer who has been competing in both karts and open-wheel cars for the past four years in Colombia, Europe and the United States. His karting credentials include major championship events in Colombia, Italy and Mexico, as well as the Florida Winter Tour, Rotax Max Challenge, the Pan-American Rotax, and the Super Kart SKUSA championships in the USA.

He has tested F2000 cars with the Red Bull-sponsored Korainenbros Motorsport Team in Estoril, Portugal, participated in the Jim Russell Future Driver Search and was chosen for the Ferrari Driver Academy as junior future driver. In Colombia, he has competed in the Van Diemen 2.0 National Championship, and is a three-time

winner of the 6 Horas de Bogotá race, one of the most important motorsport events in Latin America, driving a Van Diemen sports racer.

"The main thing that attracted me to come and race in the United States and the Star Mazda Championship was the Mazda Road to Indy and how it makes getting from where I am now to the top levels of racing very clear," says Méndez. "I've raced a lot over the last four years, in many countries and many different series, and it's all very confusing. Now I'm with a really good team, GDT, racing in a very professional series and in a driver development program where the goal, racing in IndyCar and at the Indy500, is right there in front of me. I'm very excited for the start of the season and to finally get my career going in the right direction."

In 2011, Team GDT won its second Expert Series championship in a row with driver/team owner J.W. Roberts. The Expert Series is a race-within-a-race and a championship-within-a-championship for drivers 30 and older. Roberts won the Expert title, driving his #65 Team GDT / General Data

Tech Mazda to a total of five in-class victories. Team GDT has also had success with young drivers over the past several seasons, including Motorsport Ireland 'Young Racing Driver of the Year' Patrick McKenna and multi-race winners Alex Ardoin and Richard Kent. Méndez is the latest 'young hotshoe' to join the Team GDT squad, and is only the first of several driver announcements the team has planned for the coming weeks.

"As a team owner I am very pleased to have a driver with Andrés talent and international experience on board," says Roberts. "He has shown a lot of promise in some very competitive series and now, with a clear direction and a team that cares a great deal about getting him where he wants to go, I expect he'll be a top Star Mazda competitor in 2012. And we're hoping to add some equally quick teammates for him to work with, so this should be a breakout season for Team GDT where we can battle for both the overall and Expert Series championship."

As part of Team GDT's 'championship upgrade,' top engineer Eric Purcell was added to the team's roster of talent in 2011, with additional engineering announcements also in the works. Purcell, who engineered John Edward's Star Mazda Championship-winning car for AIM Autosport in 2008, is an MIT-trained engineer with more than thirty years of experience in Europe and the U.S. as a driver, engineer and team manager. His experience includes road courses, street circuits and ovals, as well as such series as Formula BMW, Formula Atlantic and Indy Lights. He also had a major role in the early development of the Formula Mazda series.

Adding to the championship mix at Team GDT for 2012 will be experienced team manager Paul



Mata and driver coach and nutrition/lifestyle consultant Chuck West, a championship-winning openwheel driver – including the 1992 Star Mazda Championship -- and the original founder of the championship-Worldspeed winning Motorsports team. West's 'whole life' approach to which includes driver training, everything from fitness and nutrition

to lifestyle, is credited by the team owner Roberts with being a major factor in his back-to-back Expert Series championships.

"I'm very excited to have Andrés on board for 2012 season," says Mata. "The chemistry of a race team is both critical and difficult to control, but I see him fitting in very well with the team of drivers, engineers and mechanics that we are assembling. This is shaping up to be one of the most competitive Star Mazda seasons in recent years and to have a young driver with his speed, ambition and willingness to learn is a great start."

As a part of the 2012 Mazda Road to Indy, drivers in the Star Mazda Championship presented by Goodyear are competing for a prize fund valued in excess of \$1.2 million – including a \$600,000 scholarship to help the series champion move up to the 20132 Firestone Indy Lights series. The 2012 Star Mazda Championship season begins with the series' 'Spring Training' test at Barber Motorsports Park March 19-20. The 2012 Star Mazda season-opener takes places at the Grand Prix of St. Petersburg IndyCar weekend, March 24-25.

About Team GDT

Team GDT is owned by J.W. Roberts and is based in Dallas, TX. General Datatech (GDT) is a Certified Cisco Gold Integration Partner delivering world-class network infrastructure professional services. For further information about the team, visit the team's Facebook page or <u>www.gdt.com</u>. Contact team manager Paul Mata at <u>pmata@gdt.com</u> / 214.282.1646

About Star Mazda Championship presented by Goodyear

For 2012, the Star Mazda Championship presented by Goodyear will be again be a major part of the <u>Mazda Road to Indy</u>. The 2012 schedule currently includes 17 races on 10 weekends, most with IndyCar. Rising stars from around the world will compete on road courses, street circuits and ovals in front of more than a million fans as they compete for prizes valued at \$1.5 million, including a scholarship to move up and race in the 2013 Firestone Indy Lights series. Drivers 16 and older are welcome to compete and the Star Mazda Championship also features the Expert Series for drivers 30 and older. The Star Mazda Championship features standing starts, wheel-to-wheel racing at 160 mph and budgets a fraction of other top open-wheel ladder series. For more information on the Star Mazda Championship please visit <u>www.starmazda.com</u>.

For more information on the Star Mazda Championship and its drivers, as well as the Mazda Motorsports ladder system, please visit <u>www.starmazda.com</u> and <u>www.mazdausa.com</u>. For information, interviews and photos, please contact Star Mazda Communications Director Peter Frey at (818) 398-5733 or <u>StarMazdaPR@aol.com</u>.

Twitter: http://www.twitter.com/starmazdaseries

Facebook: <u>http://www.facebook.com/starmazdaseries</u>

