



## **Molecule Labs™, Inc. announces distribution partnership with Simpson Performance Products**

**Benicia, CA** July 22, 2009 – Molecule Labs™, Inc. producer of solutions for the safety, care, and maintenance of numerous technical fabric applications has announced a distribution partnership with industry leading Simpson Performance Products.

Molecule Labs™, a fabric care system specifically formulated for Nomex® material is now available through Simpson Performance Products. The unique properties of the Molecule Labs™ product line are designed to care for your racing suit when dry cleaning is not an option. The Protector formula bonds to Nomex® fabric to help repel potentially flammable stains from oil, grease, fuel, dirt and other contaminants that can compromise the effectiveness of your racing suit. The Wash, Refresher and Spot Treatment formulas help you stay race ready without affecting the performance of your firesuit, gloves, helmet liner and accessories.

“We’re committed to connecting our customers with quality and innovative products.” said Simpson Performance Products Vice President of Marketing Debbie Bishop. Molecule Labs™ has an impressive line of safety gear protection products that our distributors and customers want to know about.”

To place orders or to inquire about carrying Molecule Labs™ products, contact Simpson Performance Products at 800-654-7223 or go online at [www.teamsimpson.com](http://www.teamsimpson.com).

“Working with Simpson Performance Products is a great opportunity for us to continue building our distribution network within the Racing and safety gear market.” explained Matthias Czabok, Vice President of Molecule Labs. “Simpson Performance Products currently services over 300 individual dealers worldwide and they have enormous experience in the business so they are a very good partner for us to work with” Czabok continued.

### **ABOUT MOLECULE LABS, INC.**

Molecule Labs, Inc. provides solutions for the safety, care, and maintenance of numerous technical fabric applications. Specially formulated for Nomex® fire suits, tested by the SFI Foundation, Inc, and proven in diverse racing conditions for over three years, MOLECULE™ is designed for racers by racers. Formulated to be used on any brand of Nomex® fire suit, the line-up of MOLECULE™ WASH, MOLECULE™ REFRESHER , MOLECULE™ PROTECTOR , and MOLECULE™ SPOT CLEANER can be found in use on driver and crew suits around the world, from Karting, Stockcars, Sprint cars, Off Road Racing, Road Racing, Indy Cars, Drag Racing to Formula One.

Molecule Labs has its roots in both specialty chemical manufacturing and motorsports. Over the years, its creator, Michael Guasch, has often worn a lab coat one day and a racing suit the next.

His unique understanding of these two distinct professions brought Molecule™ Technical Fabric Care System into being. Guasch’s expertise developing innovative protective chemicals led to the sale of one of his national brands to a Fortune 500 company in 2005.

But instead of retiring, he decided to devote more time to racing. With his increased time on the racetrack, Guasch realized that his Nomex® racing suits as well as his Karting gear required special care that dry cleaning and ordinary laundry products could not provide. So he returned to the lab to develop a new line of protective chemicals and care products specifically formulated for Nomex® and other technical fabrics.



After three years of development and testing, in the lab and on the track, Guasch and his new company have created the four-step Molecule™ Technical Fabric Care System.

Additional information on Molecule Labs can be obtained from the corporate website @ <http://www.moleculelabs.com>

## **ABOUT SIMPSON PERFORMANCE PRODUCTS**

Since 1959, Simpson Performance Products has been the leading safety manufacturer in the Motorsports industry. Headquartered in New Braunfels, Texas, our racing safety products include helmets, firesuits, restraints, shoes, gloves and accessories.