



**NEWS  
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### **Kester Racing with Team 3G Creates New Partnership with Virtual Concept Sims™**



**College Station, TX (April 16, 2009)** – Kester Racing with Team 3G has recently formed an exciting new partnership with computer-racing simulation company, Virtual Concept Sims™. With offices in Nevada, Florida, and Canada, Virtual Concept has successfully created the next generation of computer, auto, and flight simulation hardware. The company is best known for its unique and patented 180 degree immersion screen technology which provides every user with the most realistic experience possible, hence their slogan, “It doesn’t need to look like one; It only needs to feel like one.”

Virtual Concept prides its hardware not only on being a fun and thrilling virtual simulator for anyone and everyone, but also on the fact that it provides an ultra-realistic experience in computer simulation, providing professionals and enthusiasts with the tools they need to train for real life situations. Being PC-based, the Virtual Concept simulators are able to run popular racing simulation software such as iRacing, a game which features multiple car types and tracks and is a favorite among teams and drivers in the paddock. Each driver on Kester Racing with Team 3G, along with many of the other drivers in the Star Mazda Championship presented by Goodyear, had the opportunity to try out the simulator at the Sebring International Raceway in March.

“Virtual Concept truly has one of the most unique simulators out today”, says J.C. Kester, #24. “The whole idea of a simulator is to “create” reality and give drivers the tools they need to perfect their skills, but the fact that Virtual Concept does an excellent job of recreating this experience isn’t even the best part of the hardware. The fact that they are always interested to hear your feedback in order to advance their product is what makes the company a more useful tool to the drivers. They are committed to ensuring you get the best experience from day one. That’s what makes them the best. There is truly no other simulator like Virtual Concept’s.”

“It’s great having a partnership with Virtual Concept”, says Kristy Kester, #48. “Their simulator is a great tool to have as a driver. The wrap around screen creates an atmosphere like you’re actually in the racecar, and the force feedback is very realistic, too. The movement of the seat and the way the pedals work make it feel like more of an actual racecar than a video game. It also runs iRacing, which has most of the tracks that we go to on it, so it is really good for me to be able to learn tracks that I haven’t been to yet, like VIR, prior to racing there.”

"I had a great time playing on the Virtual Concept simulator in Sebring", says Taylor Hacquard, #15. "I personally use the iRacing game to get to know the tracks that we will be racing on which I haven't been to yet. It helps me when I get to the real track because I already have a good idea of things like the racing line and braking points on each track, and the Virtual Concept simulator adds so much to that experience. The motion from the simulator makes everything feel a lot more realistic and adds a whole other aspect to practicing off of the track. The Virtual Concept simulator is a great tool for me to use to keep my race craft skills up."

"I was impressed with the Virtual Concept simulator from the first moment I fired it up", says Chris Cumming, #16. "They've done a fantastic job of modeling the tracks and the cars on the iRacing game, and the simulator really made the game feel so much more realistic. From learning the tracks to keeping my skills sharp, the simulator has become an important tool for my race preparation."

Composed of computer experts, automotive experts, aviation experts, and a licensed race car driver, the Virtual Concept team has the ability to proficiently review every part of a product in its development stages as well as the ability to innovate new products quickly. The result is a flawless consumer product that provides a skill-testing experience for even the most seasoned professionals.

Virtual Concept Sims™ will have simulators with iRacing available at the Kester Racing with Team 3G paddock at all 13 race events of the 2009 Star Mazda Championship season. Kester Racing with Team 3G and Virtual Concept Sims™ invite everyone who is interested in trying the product to stop by the transporter anytime and feel the experience themselves. For more information, go to [www.vcsims.com](http://www.vcsims.com) and [www.kesterracing.com](http://www.kesterracing.com). Round two of the Star Mazda Championship continues at the Virginia International Raceway on April 26<sup>th</sup>.

**About Virtual Concept Sims:** With a focus on simulator hardware, the Virtual Concept team is dedicated to bringing consumers an ultra-realistic experience in computer simulation. From auto racing to aviation, Virtual Concept provides professionals and enthusiasts with the tools they need to train for real life situations. The Virtual Concept's patented and unique 180 degree immersion screen technology system is what truly has set it apart from other simulator products and launched the next generation of racing simulation hardware. Virtual Concept has offices in Nevada, Florida, and Canada. Visit our web site at [www.vcsims.com](http://www.vcsims.com).

**About Team 3G Kester Racing:** Based in College Station, Texas, home of Texas World Speedway and Texas A&M University, Kester Racing has the advantages of a Speedway that is in operation year round and a University that provides talented young engineers and students with the opportunity to be involved in professional motorsports. Kester Racing operates in conjunction with Team 3G, an exciting relationship that establishes a ladder system involving the Star Mazda Championship Series, Indy Lights Series, and the IndyCar Series. Kester Racing also features some of the most unique and talented drivers for the 2009 Star Mazda Championship Series including the talent of a young Canadian driver, an Expert's Series Champion, and the only brother-sister team in professional motorsports. For more information, go to [www.kesterracing.com](http://www.kesterracing.com).

