



**AIM Autosport to run second Star Mazda Championship Car at Road Atlanta --  
Kyle Marcelli comes under the AIM tent with backing from Lafarge**

Woodbridge, Ontario (09.30.2008) AIM Autosport will field two cars this weekend in the Star Mazda Championship presented by Goodyear at Road Atlanta. John Edwards, who is currently in the hunt for the series championship will be joined by Kyle Marcelli. The 18-year-old Barrie, Ontario-based Marcelli is in his second year of open-wheel racing having won the 2007 Ontario Formula Ford Championship and spending 2008 in the Pro F2000 Series where he scored eight podiums including one win. Kyle's entry into the Star Mazda series will be supported by Lafarge. The company which supplies building materials to business in 85 countries has been a supporter of Kyle's efforts throughout the 2008 season.

Marcelli has one previous start in Star Mazda having competed in the 2007 race at Toronto during the Champ Car World Series event. He would qualify tenth and end the race in eleventh position. Kyle expects that the association with AIM Autosport, a team with a winning history in Star Mazda, will be beneficial this weekend. He will gain some strategic value working alongside John Edwards who has extensive open-wheel experience in Europe and North America as well as taking advantage of the team's open data policy.

"Kyle has proved his skills behind the wheel these last two seasons," commented AIM's Star Mazda team manager Keith Willis. "This is a good opportunity for us to bring that skill level up a notch in the very competitive Star Mazda series. We will also learn more with two cars on the track. Both John and Kyle have experience on the Road Atlanta circuit that should provide us valuable feedback."

Marcelli, who is using this opportunity to gauge his plans for the '09 season, commented on the association for this event with sponsor Lafarge. "I am very pleased and honoured to be representing Lafarge on an international stage of motorsports. We are working to put together a successful program in which I am very excited about. I'm really looking forward to this weekend's event at Road Atlanta; it's a great facility and a world class race track. AIM is a very well established, successful race team and I hope to bring them more success this weekend."

John Edwards currently sits second in the Star Mazda championship, just three points out of first with two races to go. John has competed in nine race meetings so far this season, having missed the first race at Sebring, and he has collected four poles and six podiums including three wins in the AIM Autosport No. 7 Formula Mazda. The season ends at Mazda Raceway Laguna Seca in mid October.

This is the penultimate round of the 2008 Star Mazda Championship and it is being held as part of the Petit LeMans event at the famed Road Atlanta in Braselton, Georgia. Official practice begins on Wednesday (October 1) with qualifying on Thursday (2nd) and the race on Friday (3rd) at 4:30 p.m. ET. The Road Atlanta race will be broadcast on SPEED TV on October 18 at 12:30 p.m. ET.

**Lafarge Facts:**

Lafarge is a building material company successfully operating in over 85 countries worldwide. Recently introducing a new "TURBO" theory to market the following products Agilia, Extensia, Chronolia and Artevia.

AIM Autosport Facts:

Established in 1995, AIM Autosport has a mandate to identify, train and manage emerging motorsport talent. AIM has provided many young drivers with a solid foundation on which to build a career in professional racing. The success of the AIM driver development programs has been achieved through the dedication of our employees and the ongoing support of our commercial and technical partners. Away from the track, AIM Autosport serves the needs of the racing community with a purpose-built preparation shop situated in the Toronto suburb of Woodbridge, Ontario. AIM also fields the #61 Exchange Traded Gold Ford-Riley Daytona Prototype in the Rolex Grand Am series with drivers Mark Wilkins and Brian Frisselle.

For information and photos please contact:

Chris Jameson  
Level Ten Communications  
T: 416.284.4932  
C: 416.891.0261  
[media@aimautosport.com](mailto:media@aimautosport.com)