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**Goshen Motorsports announces the Geneva Companies as a "Premier Sponsor" for the 2008 Star Mazda Championship presented by Goodyear**

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**June 19th 2008:** Goshen Motorsports and Geneva Companies announced today that Goshen's No. 82 race car, piloted by 2007 Formula TR Pro Champion 18 year old Billy Goshen, has signed on as a "Premier Sponsor" for the 2008 Star Mazda Championship presented by Goodyear. Team owner Bill Goshen Jr., "We are very excited to make this announcement! Having Geneva Companies as part of our race team family is an important addition." Adds Goshen Motorsports Vice President of Marketing Kerry Holmes, "Geneva Companies is an innovative company that is helping companies throughout North America expand their businesses and operate more efficiently. Their philosophy and business acumen is a perfect match for our race team, our sponsors and the core demographics of the typical Open Wheel racing fan. Our entire team is looking forward to them joining us at Portland International Speedway on July 26th and 27th and the remainder of the 2008 season.

"The business service we provide like buying and selling trucks and equipment, financing that equipment, consulting, restructuring and investing in companies, even commercial insurance services means nothing UNLESS YOU PERFORM," stated Joe Lacey, President of Geneva Companies. "Performance is why we are so excited to be a part of Goshen Motorsports. There is a common thread of philosophy that we recognize in their people, their equipment and their race cars. Focus, determination, ability and discipline equals PERFORMANCE. This is why we associated ourselves with Goshen Motorsports...like us, it's all about performance."

Since 1989, Geneva Companies has provided numerous services to "niche" industries and markets such as the solid and liquid waste industries and severe service markets. The company provides the most innovative, efficient and cost effective trucks in the market today. Customized "customer specific" finance and leasing products is the core of the company's focus.

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