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Goshen Motorsports announces Merv Griffin Entertainment as new Sponsor for the 2008 Star Mazda Championship

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Goshen Motorsports and Merv Griffin Entertainment announced that Goshen's No. 82 race car, piloted by 2007 Formula TR Pro Champion 17 year old Billy Goshen, will bear the logo of Merv Griffin Entertainment for the 2008 Star Mazda Championship presented by Goodyear. According to team owner Bill Goshen Jr., "It is with great enthusiasm that we make this announcement! Obviously, to associate ourselves with an organization and a brand like Merv Griffin Entertainment is exciting, and has invigorated our race team and fans". Adds Goshen Motorsports Vice President of Marketing Kerry Holmes, "It has been a pleasure working with Tony Griffin and the Griffin team on this program."

"My father loved horse racing", said Tony Griffin, "and now we are racing with a completely different kind of horsepower! My Dad also had a knack for discovering new talent over the years, and we feel that associating the Merv Griffin Entertainment brand with Billy and the first-class race team of Goshen Motorsports carries on that legacy by supporting Billy in his quest to be the #1 racer in any division he races in!"

Headquartered in Beverly Hills, California, Merv Griffin Entertainment, Inc. is the television and film production arm of Merv Griffin's umbrella organization, The Griffin Group of Companies. Over the years it has provided original programming and long-format films for television, as well as theatrical features. The Company's most recent new programming, *Merv Griffin's Crosswords*, is currently airing nationwide, and recently completed broadcasting of the original series "*Lisa Williams: Life Among the Dead*" on Lifetime. The Company is currently developing a slate of new original television and film programming. See www.merv.com for more information on MGE and The Griffin Group of Companies.

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