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## Intel<sup>®</sup> GP Series Asia/Australia Qualifier Set to Fill 2011 World Final Field With Star Mazda SIM Cars at Mazda Raceway

**BEDFORD, MA (November 12, 2010)** – The third and final qualifying round for the global <u>Intel<sup>®</sup> GP Series</u> World Finals next March at <u>CeBit</u> in Hannover, Germany, opens with the seven-day (November 16-22)



online Asia/Australia qualifying series in exact digital duplicates of the Star Mazda formula car on <u>iRacing.com's</u> laser-perfect replica of <u>Mazda Raceway Laguna Seca</u>.

Membership in iRacing.com is required for entry to the series, but a special \$US 5.00 one-month membership (which includes the <u>Star Mazda</u> and Mazda Raceway Laguna Seca as well as seven other tracks and five other cars) in the world's premier online racing service means that the qualifying series is open

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to racing game enthusiasts and sim racers world-wide. (For full details visit the Intel<sup>®</sup> GP Series page. <u>http://www.iracing.com//intel-gp-series/</u>).

At the end of the one week series, the top ten drivers in the point standing who are residents of participating countries in Asia and Australia will advance to a final 20-lap online shoot-out race at Mazda Raceway Laguna Seca on December 4 with the top two finishers advancing to the Intel<sup>®</sup> GP World Finals. However, every driver who participates in at least four days of the weeklong qualifying series, whatever their country of residence, will be entered in a random drawing to win an <u>Intel<sup>®</sup> Core i7 processor</u> and motherboard (retail value of \$1500).

"The Intel GP Series is another exciting opportunity for iRacers to compete with one another on a global stage," said <u>Tony Gardner</u>, iRacing.com's president. "With races taking place every hour around the clock,

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the Asia/Australia qualifying series will offer each of our more than 20,000 members in more than 80 countries around the world the chance to race whenever it fits their schedule. And for the racers in Asia and Australia it's a opportunity to advance to their regional final race next month and win the chance to go to Hannover next spring."

The top two finishers from Asia/Australia shootout earn berths in the 10-driver field for the Intel<sup>®</sup> GP

Series World Finals, with live racing at CeBit in Hannover, Germany on March 3, 2011. They will join finalists from the United States (Ray Alfalla, Wyatt Gooden, Jason Lisner and Jake Stergios) and Europe, including Bastien Bartsch, <u>Greger Huttu</u>, Richard Towler and David Williams. (Towler was recently crowned the champion in the 2010 NASCAR iRacing.com Series World Champion and Huttu the titlist in the 2010 iRacing.com Drivers World Championship Road



Racing. Each driver took home \$US 10,000 in cash and prizes.)

Part of the Intel<sup>®</sup> Extreme Masters Tournament, the Intel<sup>®</sup> GP Series World Finals pits the world's top sim racers against each other on brand new Playseat Evolution Racing chassis and using Logitech G27 steering wheel/pedal sets. At stake will be \$17,900 in prizes and the title of Intel<sup>®</sup> GP Series World Champion.

## About iRacing.com

The company was founded in 2004 by Dave Kaemmer and John Henry. Kaemmer was co-founder of Papyrus Design Group, developers of award-winning racing simulations including "Grand Prix Legends" and "NASCAR 2003." Henry is principal owner of the Boston Red Sox and Liverpool Football Club, as well as coowner of NASCAR's Roush Fenway Racing. iRacing.com has developed numerous corporate relationships in the motorsport industry, including partnerships with NASCAR, IndyCar, GRAND-AM, International Speedway Corporation, Speedway Motorsports, Volkswagen, Ford, and GM. iRacing is open to racers and fans of all skill levels from top-level pros to complete beginners. To join in the fun, go to <u>www.iRacing.com</u>.

For more information about the Star Mazda Championship presented by Goodyear: Visit /<u>www.starmazda.com</u> or contact: Peter Frey / Communications Director / 818-398-5733 / <u>StarMazdaPR@aol.com</u>



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